



# ZIC

Zones Industrielles de Côte d'Ivoire



## ACCELERATING CÔTE D'IVOIRE'S SUSTAINABLE INDUSTRIALISATION





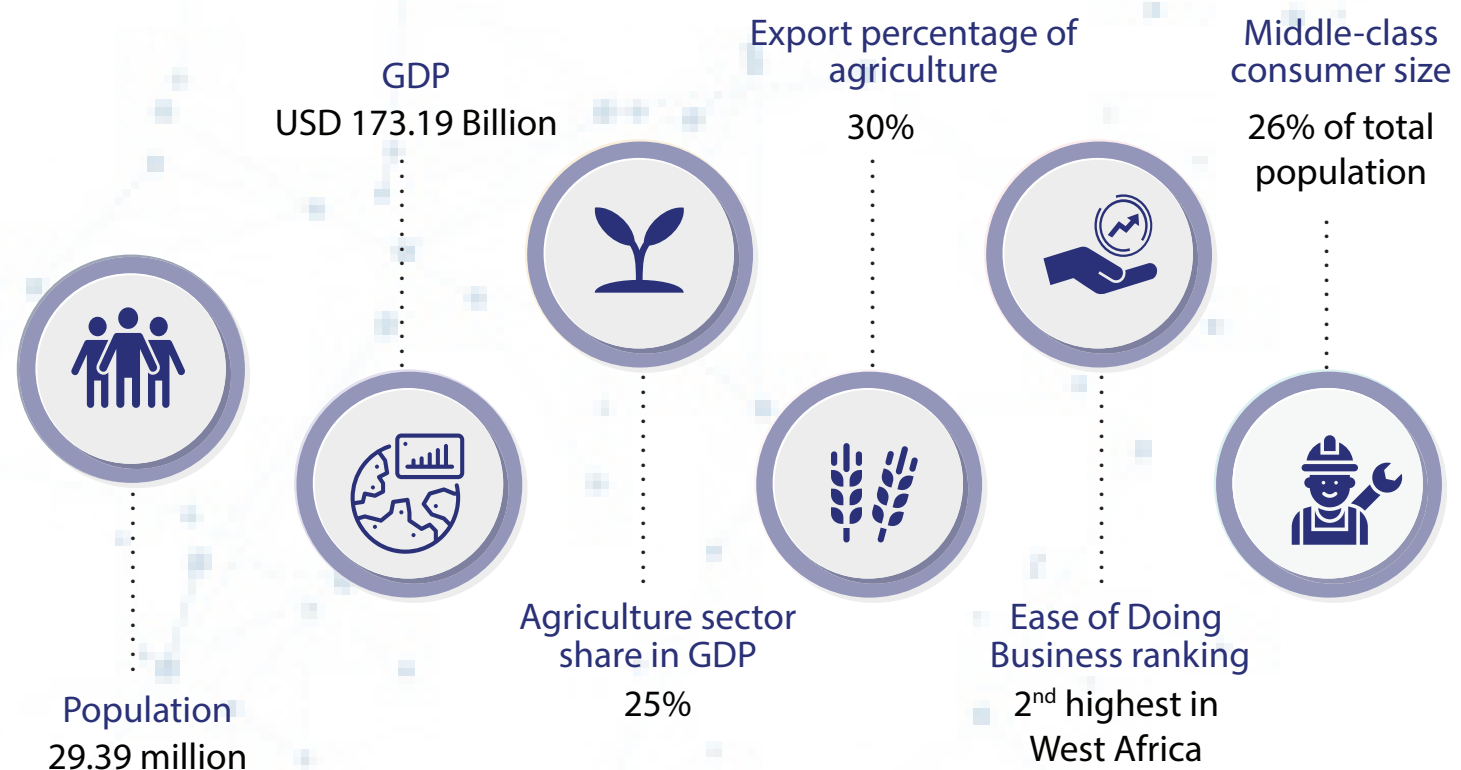
## Our Objectives

- ✔ Enabling resource & technology mobilization for the processing of high-quality Ivorian finished goods and reducing dependence on imported goods.
- ✔ Boosting supply chain efficiency using integration and mobilisation to reduce cost and accelerate time-to-market.
- ✔ Ensuring best sustainability practices across all domains, teams, and practices.



## About Côte d'Ivoire

The global production landscape has evolved tremendously in the past few years, demanding much more capable industrial systems that can deliver precise solutions. Over the past few years, Côte d'Ivoire has carefully inserted itself into this equation with its strategic resource planning, high level of industrialization and a talent pool of millions of Ivorians.



Located in Côte d'Ivoire, ZIC (Zones Industrielles de Côte d'Ivoire) is the latest addition to Arise IIP's chain of integrated Industrial ecosystems, developed as a result of a public-private partnership between the government of Côte d'Ivoire and Arise IIP.

ZIC is committed to creating a sustainable path for the unlocking of streamlined value chains that catalyse the country's economic and social growth.

### ZIC's objectives focus on three crucial factors:

- ✔ Increasing Agri-transformation rate by bringing multiple services under one roof
- ✔ Replacing imports with local industry production
- ✔ Unlocking local value chains to enhance competitiveness





### Our Aim:





Creating shared prosperity and self-reliance by fostering import substitution and adding value to Côte d'Ivoire's existing production potential.

Through ZIC, we are opening a window of opportunity for small-scale farmers, producers, local investors, and the rest of the stakeholders to not only witness the development on the ground but become a part of it.

OUR PRIME  
FOCUS SECTORS



Existing scale of production				
 Agro Processing	#1 producer & exporter of cashew in the world	#3 exporter of natural rubber in the world	#6 producer of cassava in sub-Saharan Africa	Shea is the 3rd most exported product of the Northern part of Côte d'Ivoire
 Construction materials & chemicals	#1 exporter of construction chemicals amongst ECOWAS countries	#3 largest employer in the country	Increasing the production of bricks, tiles, protective coating etc. to increase GDP contribution of the sector	
 Pharmaceutical Industries	6% of pharmaceutical products are domestically produced, while 94% is imported, signifying huge area for improvement		Shortened delivery times, improved accessibility and reduced cost add to the attractiveness of local pharma production	
 Logistics & other manufacturing	A rapidly growing population has been stimulating the demand for energy production, FMCG, transport and communications, consumer goods like electronics and home appliances etc.		National Development Plan (Plan National de Développement, PND) has also been encouraging long-term sustainable growth of Côte d'Ivoire's manufacturing and logistics sector by laying out detailed plans for structural reforms	

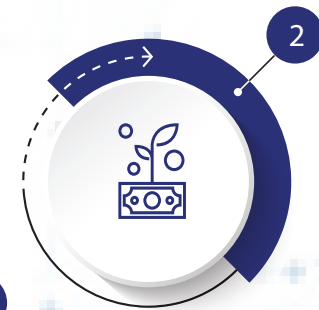
Growth Potential				
 Agro Processing	Only 19% of cashew processing is done locally, creating opportunity for primary and secondary processing	Primary & secondary processing gap is causing 70% of rubber production getting exported as latex and 23% as cup lumps	Huge global demand for cassava starch	Lack of shea butter processors in Cote d'Ivoire
 Construction materials & chemicals	High population growth resulting in the expansion of urbanisation, thereby inducing demand for real-estate and infrastructure development	Housing demand in the country is estimated to increase by 40,000-50,000 units each year	Huge demand through infrastructure and public works projects being promoted by the government through its National Development Plan	
 Pharmaceutical Industries	Pharmaceutical imports are increasing at CAGR of approx. 3% over the last five years	Demand for pharmaceutical products rising with the increasing population	Space for local production to succeed and meet domestic demand without facing intense competition from imported products	
 Logistics & other manufacturing	Opportunity to expand distribution centres to strengthen post-production mechanism	An increasing population is creating stimulus for consumer facing industries like home appliances, electronics and FMCG	ZIC's connectivity to key routes gives an impetus to small, medium, and large enterprises operating within the zone	



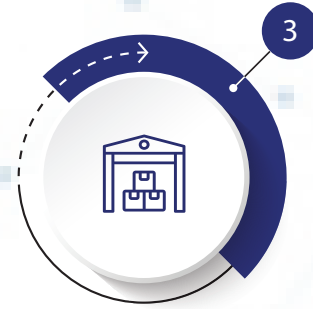
## ZIC Features



**Zone Area**  
920 ha



**Warehousing Capacity**  
20 hectares



**Dry Port Capacity**  
150,000 TEUs  
of container and  
truck terminal



- ✓ Self-contained entity with provision for every manufacturing - related resource
- ✓ Development of industrial training centres along with provision for sector-specific training, vocational training and community development workshops
- ✓ Spatial and sustainable land development plan, ensuring optimum utilization of available resources
- ✓ Efficient linkages using a highly sophisticated logistical system for streamlining the supply chain
- ✓ Adequate external infrastructure connecting to urban centres, ports and neighbouring countries
- ✓ 24\*7 electricity and water supply to meet residential and industrial requirements, while using storage systems for sustainable utilization
- ✓ Well-designed enclosures for waste segregation, in alignment with our commitment to proper solid waste management
- ✓ Provision for incentives and subsidies to encourage small and medium-scale manufacturers to set up units inside the zone

## Agricultural Production in Cote d'Ivoire

The scope of agro-processing has expanded from food to non-food sectors like fuel, fodder and other Industrial applications

- ✓ The automotive application and latex product market is set to expand, thereby stimulating the demand for rubber everywhere in the world
- ✓ Cassava exports are estimated to increase at a staggering rate owing to rising prices of world cereals and demand for the production of ethanol, alcohol and medicinal products
- ✓ Growing awareness on nutritional benefits of cashew and moisturizing benefits of shea butter to accelerate demand in emerging countries and cosmetic industry
- ✓ Estimated CAGR of fruits and vegetable ingredients market: 4.61% from 2022 to 2030
- ✓ Rebuilding and upgrading of infrastructure have doubled since 2011
- ✓ Transport, telecoms, wholesale & retail, and other service sectors expected to progress tremendously



## A sustainable approach to inclusive growth

Pursuant to Arise IIP's contribution to Sustainable Development Goals, Zones Industrielles de Côte d'Ivoire (ZIC) maintains highest standards of compliance with the organisation's sustainability pillars, to foster inclusivity and diversity in our mission towards a self-reliant Côte d'Ivoire.

### Carbon Neutrality



Gradual elimination of intensive carbon energy sources through targeted initiatives

### Circular Economy



Reduction in wastage of resources with careful integration of circular economy principles into business strategy and operations

### Diversity and Inclusion



Increasing diversity across all levels of organisation through dedicated programs

### Responsible Supply Chain Management



Identifying supply chain risks and taking proactive measures to implement responsible procurement and boost stakeholder engagement



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